The Cluster Project

The Cluster Project was to give the opportunity to have much more visibility for the Third World Countries in Expo 2015.

The countries seeking to participate in the Expo 2015 building their own pavilion were grouped into a Thematic Cluster.

It is a big public space with a thematic community exhibition area re-configured by small pavilions.

In this space, different pavilions had the opportunity to interchange their own stories. Each of these open spaces had a market area, a food area, an event area and was exhibited by million schedules during expo time.

It was totally paid by Expo and designed involving 70 universities from worldwide in an International workshop in 2013.

Cereals and Tuber in the Il Nuovo Claustro di Expo International Food Clusters are designed by remax in one of the ethno-livio website, after the demolition of June 2015, as public spaces to serve the new urban settlement planned for the area.

Previous State

The 120 hectare of Expo 2015 are completely bordered by a series of urban area tiles such as two million square meters, a thematic, live-in site, a vast prairie, the meadowed prairie of Fiasella Milano, with peculiar situations, we were called to lead a two-week workshop in September 2013, with 70 students coming from three universities, Politecnico di Milano, Markli (Berlin), Parsons School of Design (New York), and under the three concepts for a quarter dedicated to cereals and tubers. Following guidelines provided by Politecnico di Milano and Expo, we had to imagine a prototype for the construction of a cluster, a quarter of small buildings of harmonic square meters, to be hosted inside a fragmented expanse of the urban plan.

Then, the background of our work project coincides with the three concepts produced by the workshop: the first one, the Valli di Milano, the idea of a continuous multifunctional field, a segment of agricultural landscape running through the entire length of the field. A cantilever space organize a sequence of exhibition spaces and allows access to the position and conversation in the main open space that hosts the primary function: shopping area, food court and event stage. The second project, the PNEP, represents the experience of living in the middle of a field, with thousands of vertical wings. The third project, the PLL, represents the experience of living in the middle of a field, with thousands of vertical wings. The fourth project, the PLL, represents the experience of living in the middle of a field, with thousands of vertical wings. The fifth project, the PLL, represents the experience of living in the middle of a field, with thousands of vertical wings. After a public presentation, the representative of the hosted countries selected the concept named as The Valle.

cereals and tubers cluster expo 2015, milan
francesc tagliabuevolonté, alessandro rocca
politecnico di Milano, markli (moscow), parsons school of design (new york)