

REDEVELOPMENT OF 'S-HEERENBERG CITY CENTRE

THE NETHERLANDS

CENTRE METAMORPHOSIS

With the redevelopment of the two shopping streets and the two squares, De Bleek and the Stadsplein, the heart of 'S-Heerenberg has been completely transformed. Attractive and durable materials give the centre a qualitative boost and mark the old city gate as entrance to the historic centre. Tourism, recreation and shopping are intertwined in a sophisticated manner creating a new impulse for the picturesque town.

SHARED AMBITION

For a long time there has been a debate within the cities' municipality, residents and retailers about parking and routing creating a longer planning process. OKRA focused upon shifting the attention from conflicting interests to one common desired image. The result is a site-specific design that is widely supported by municipality, residents and business owners.

