The boundary of the Boulevard EuroMéditerranée project is of strategic importance. Stretching over a distance of 2.5 km and flanking the port of Marseille, an infrastructure that cuts the city off from the sea, the coastal boulevard development also includes the redesign of public spaces and recreates connections between the city and the harbour.

The significant change in the urban and scenic landscape resulting from the undergrounding of the A55 motorway and the widening of the boulevard to 45 metres has brought about a profound change in the area’s image. The urban landscape has relegated infrastructure to the background and the spatial recovery of the boulevard allows for significant domestication of the coastal road. The boundary between city and harbour has become wider, underlining the new contact between the two areas.

The boulevard has taken on more of a multi-purpose role as a connecting feature. The layout of this longitudinal link has confirmed existing uses and allowed for new ones. The boulevard can be used by all modes of transport (public transport, bikes, private cars, vans, pedestrians etc.) and it plays a unifying role between the various sectors undergoing change. This, in turn, creates mutual enhancement. The harbour has a more attractive shop window and the town is less confined.

With the renovation of Boulevard du Littoral, Place de la Méditerranée, the J4 esplanade, the inner harbour, the Jardin Vaudoyer and Place Albert Londres, the work is currently valued at M€ 58 + VAT.