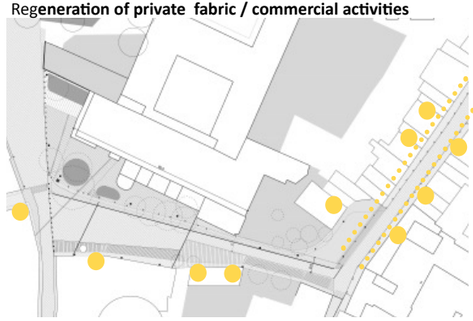
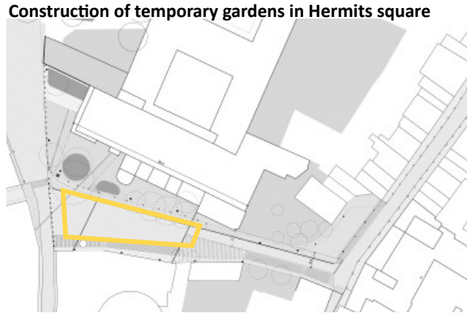
Regeneration of private fabric / commercial activities

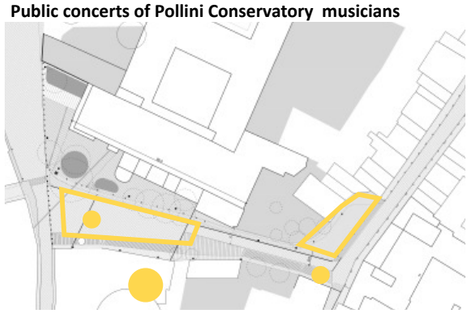


Civical issues and social practices

Construction of temporary gardens in Hermits square



Public concerts of Pollini Conservatory musicians



Christmas market of “Santa Claus” and ice skating track

Activities and social practices.

The redevelopment of the square and Porciglia street, which led to an intervention aimed at a greater integration between the design of public space and the architectural frame of the buildings that surround it, has led to an immediate effect of social behavior transformation inside the space which can be summarized as:

- *economic dynamics.* Consequently the interventions on Hermits square and Porciglia street, has been activated a process of private building fabric regeneration (mostly of which are concentrated along Porciglia street, where the urban spaces regeneration project involved also the upgrading of the existing arcades structure and the urban spaces public lighting requalification, as well as the resolution of flooding problems) and the redevelopment of commercial activities that overlook the public space, which actually propose themselves as a trademark and ‘niche market’;

- *social practices and civic issues.* The project immediate involved the use of the public space as a place of urban crossing for bicycle and pedestrian mobility. In addition, the local media overexposure of Hermits square rehabilitation and generally of the museum and ecclesiastical complex, has enabled the use of the square for political and civil demonstrations. Additionally the Public Administration has negotiated, with the private property, the opening of ‘Hercules’ courtyard, inside ‘D’Aremberg - Corinaldi’ palace, for semi-public uses.

- *events and temporary uses.* Currently the regenerated Hermits square and the new smaller square, that crosses Via Porciglia and the main plaza, form an integral part of the urban programs of public space temporary uses. In the squares there are held events and temporary uses, also very different from each other, including the organization of ‘Conservatorio Pollini’ public concerts of musical ensemble; the setting up of temporary gardens on Hermits square; the installation of Christmas markets, as well as the ice-skating rink.

ECONOMICAL DINAMICS

SOCIAL PRACTICES

TEMPORTARY FESTIVAL