



The Town of Lovere, one of the “*Borghi più Belli d'Italia*” (Most Beautiful Villages of Italy), has recently undertaken a redevelopment policy, regarding public places, from a tourist point of view. The lakefront called “*Divisione Acqui*”, is characterized by the presence of big cedars, showing the monumental character of the place.

The presence of few public bench are the only concrete evidence to live the space, not just to cross it. The height difference between the lake and the urban level signed the lakefront as rift between the town and the lake.

These two elements, the lake and the public promenade, never touch and the presence of water is only recognized in the distance, it's not as it is.

A careful reading of the history maps will show you as the old urban Renaissance grid towards the lake.



The Town of Lovere has shared the solution to get a public promenade into a Place. In fact, we discussed about the best way to get a simple promenade into an experiencing emotional place inside which you can experience the soul of the place: a place in which people meet each other and enjoy the landscape.

We have involved the Mayor and his staff, working on a new relationship with water, an amazing idea for a Town overlooking water.

The design process has been extended to public authorities on the navigation control, to the Superintendence of Monumental heritage and the landscape commissions.

The project was approved from the Lombardia Region as well as the City of Lovere.