

# DREAMHAMAR | HAMAR | NORWAY

[ a collective dream to redesign the city centre of Hamar ]



Client: Hamar Kommune  
Date: Built in 2014  
Program: Participation process and design development for Hamar square.  
Scope: Concept, participation process and urban design.

Dreamhamar is a participation and network design process aimed at redesigning the public space of Stortorget Square in Hamar, Norway. During the activities citizens took part in a collective brainstorming process to define their new square. This is a pioneer approach to the construction of new public spaces or transformation of existing ones, supported by workshops, lectures, urban actions, communication and participation tools. The project involves various stakeholders who become part of the community of Dreamhamar and participate in some of the seven working areas currently being developed:

**URBAN DESIGN**, a technical research and urban approach to public space.  
**PHYSICAL LAB**, "pop up office" where workshops, lectures and exhibitions take place.  
**ONSITE WORKSHOPS**, workshops and lectures led by local and international creative guests to create a large database of citizen ideas.  
**URBAN ACTIONS**, a way for citizens to experience directly on the public space possible uses of the future square. Mock-up scale 1/1  
**DIGITAL LAB**, participatory web platform linked to social network channels, to follow the weekly broadcasts, online workshops and use the mobile application, dreamhamar.app.  
**ACADEMIC NETWORK**, Dreamhamar as the course case study for universities linked to this global participatory brainstorming.  
**CULTURAL RUCKSACK**, students from local schools share their ideas for Stortorget

