The project is the regeneration of the 2 km long coastal promenade in the urban center of Bodrum, one of the most touristic destinations within the coast line of Turkey. The operation overtaken by Bodrum Municipality, started in 2011, continued until 2014 in various stages. The design and application control was overtaken by EPA Architecture and Urbanism in the framework of social responsibility.

The problem area is defined as the main urban coastal sector of central Bodrum; the main two bays, with the Bodrum Castle being in the center. Within the scope of the intervention, the 2 km long seafront was accounted for, as well as the two main pedestrian avenues just behind the first row of buildings, running parallel to the shore line, and also the perpendicular narrow streets that open up to this defined area.

Existing pedestrian areas were regenerated; pavements, lighting and urban furniture refurbished. Traffic routes were re-planned with pedestrian access priority. New public squares were introduced, bordering facades were refurbished. Significant landmark buildings were cleared off of surrounding illegal buildings. On the narrow streets going inland perpendicular to the shore line, the perspective view were cleared off, now letting pedestrian access to the sea side and letting the characteristic sea breeze reach inland.