Malaya Konyushennaya Street is the most popular pedestrian street in the center of St. Petersburg.

5 exhibition structures designed in the form of Internet-labels are both comfortable environmentally friendly benches and bicycle parking. Comfortable conditions were created for work and communication between people of different ages and interests. Visitors of the exhibition will find not only pictures summer Petersburg, but also a map that marked the creative clusters, unusual sights, museums and theaters.

Stands are arranged in such way to emphasize the key activities of the street.