

# URBAN REDEVELOPMENT PROJECT OF THE FORMER JEWISH GHETTO OF BOLOGNA

## SMALL ACTIONS < Application > + FUTURE DEVELOPMENT < Urban identities >

**SMALL ACTIONS AIMED TO BRING OUT THE IDENTITY OF THE PLACE AND THE SENSE OF BELONGING**



**BEFORE** → THE MAIN ENTRANCE FROM PORTA RAVENNANA



**AFTER** → PORCELAIN TILES > CHARACTERISE THE ACCESS AND THE STREETS



→ **SHOPPER** > GADGET FOR CIRCULATION IN THE TRADEMARK



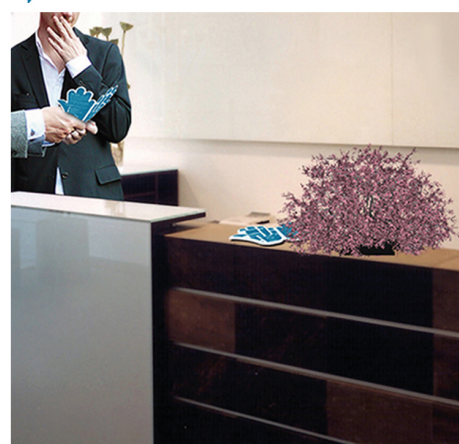
→ **FLYER** > EX GHETTO MAP, GLASS MAT, BOOKMARK, GADGET, ETC.



→ **BENCHES** > SOME SEATS REMOVABLE



→ **MARKET OF THE EARTH**



→ **DEPLIANT** > MAP TO THE LIST OF WORKING ACTIVITIES



→ **WEB** > FACEBOOK, ETC.



→ **WINDOW DECALS** > SHOP WINDOWS

**IMAGO URBIS : WE CAN IDENTIFY AREAS WITH A SPECIFIC URBAN IDENTITY (QUALITY DISTRICTS) THAT SUGGEST OTHER FORMS**

**BOLOGNA L'UMANA**  
< BOLOGNA HUMANE >

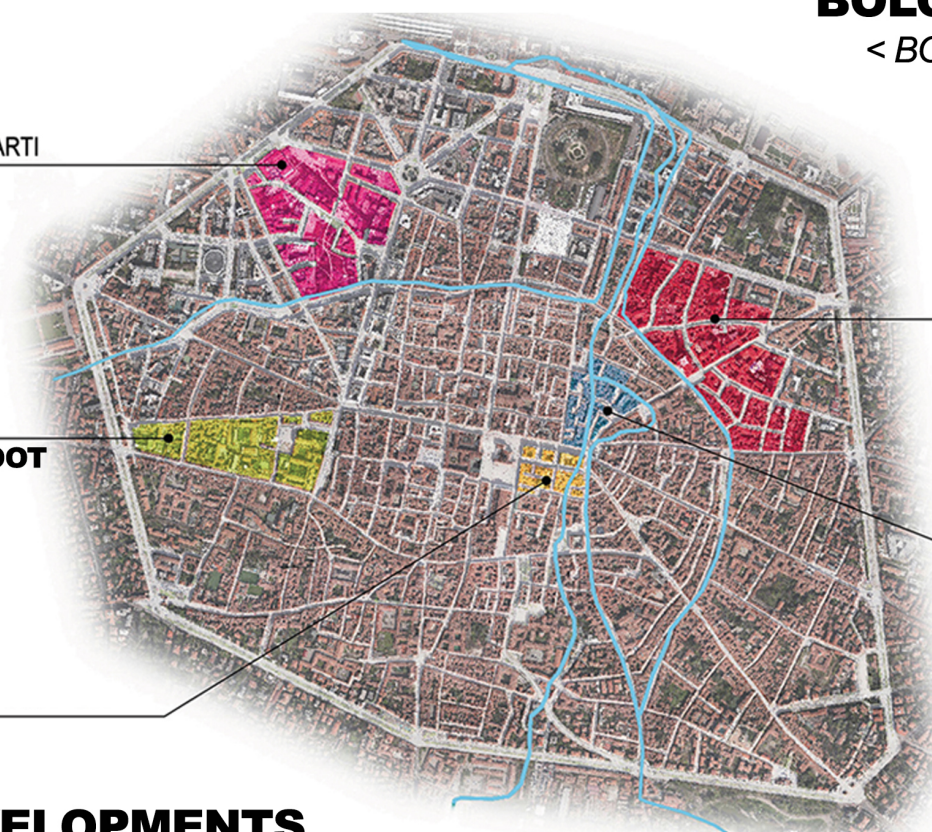
**M** MANIFATTURA DELLE ARTI  
ARTISTIC = **HEART**

**P** PRATELLO  
RECREATIONAL = **FOOT**

**Q** QUADRILATERO  
FOOD = **BELLY**

**U** UNIVERSITA'  
CULTURE = **HEAD**

**G** EX GHETTO  
CRAFTS = **HAND**



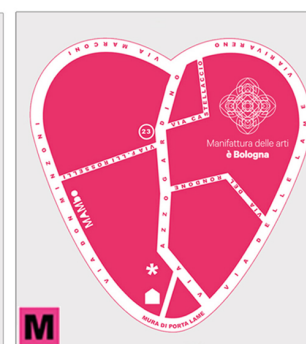
## FUTURE DEVELOPMENTS

By a singular coincidence, the "Imago Urbis" of each district looks like a different part of a human body, which is related to specific activities and vocation rooted over time



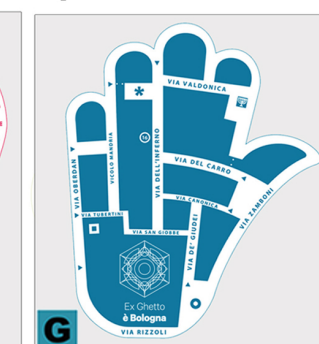
**U** UNIVERSITY  
CULTURE = **HEAD**

It is the oldest University in the western world. Located in a historic center of a great value. University of Bologna founded in 1088.



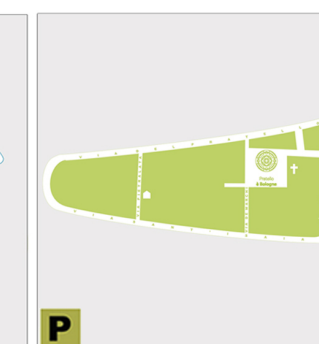
**M** MANIFATTURA DELLE ARTI  
ARTISTIC = **HEART**

It is an artistic and cultural district built in the 90s and designed by architect Aldo Rossi in the former tobacco factory.



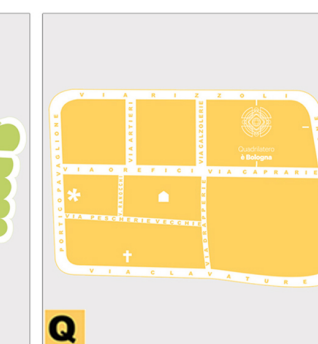
**G** EX GHETTO  
CRAFTS = **HAND**

Was the urban area designed to contain the Jewish community. Today is a feature of small craftsmen area, shops, restaurants and bars.



**P** PRATELLO  
RECREATIONAL = **FOOT**

Branches around via del Pratello, an ancient street with porches of about 600 meters lively popular quarter, known for its nightlife.



**Q** QUADRILATERO  
FOOD = **BELLY**

It is the navel of Bologna, crossroads for centuries dedicated to trade and in particular to food. Here is the Mercato di Mezzo.

**CITIZEN PARTICIPATION IN DEVELOPMENT PROJECT**  
> **WORKSHOP MEETING**

