



The project, located in the coastal town of Alcossebre, is part of a Strategic Plan for Tourism Developmet in agreement with the Polytechnic University of Valencia and whose purpose is to promote tourism in the area through small spaces, buildings and activities of design.

The intervention is in the Paseo Vista Alegre, a privileged way along the promenade. It aims to eliminate the permanent traffic turn it into a pedestrian street and renovate the small tourist office.

It was decided to go for the ceramic product for this procedure, using three very different types of ceramics, with different thicknesses, formats, colors, finishes and applications:

For paving Paseo Vista Alegre, a technical porcelain floor is used. The multiple combinations of sizes and finishes provide infinite possibilities, thereby generating a new urban fabric on the pavement.

In the tourist office the project is inspired by the Mediterranean lattice, used in many of the buildings coast of the 60s and 70s. A glazed ceramic lattice is placed blank forming three semi-transparent walls of different lengths around the building to give it more presence. These blinds filtered the light, the views and breezes, improving thermal and lighting comfort, offering a new urban landscape.

The third ceramic piece is used to create a ventilated façade, a second skin on the tourism office to improve the living conditions of this, and solve the aesthetic problems of current closures. This facade also purifies the air by removing NOx

**Description:**  
Small tourist office and promenade renovation.

**Typology:**  
Urban design. Renovation.

**Location:**  
Paseo Vista Alegre,  
Alcossebre-Alcalá de Xivert,  
Castellón. Spain

**Project date:**  
2015

**Ending date:**  
2015

**Area:**  
Pavement: 1.500 m2  
Tourist office: 85 m2

**Architects:**  
Sanahuja&Partners  
Juan Trilles  
Erik Herrera  
Javier Poyatos

**Team:**  
Miguel Bartolomé

**Developer:**  
Municipality of Alcalá de Xivert

**Constructor:**  
Obras y construcciones Jesús Sales

**Photographs:**  
Joan Guillamat

