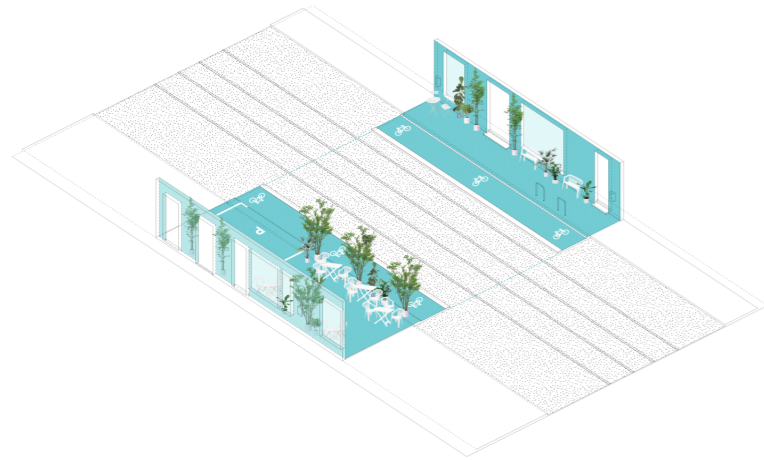


MIERĪGI!

Installation on Miera Street in Riga

Author Fine Young Urbanists
Location Riga, Latvia
Year 2014
Client self-initiated /
Miera Street Republic
Partners Riga 2014 European
Capital of Culture,
Survival Kit 6
Video vimeo.com/110836621



Miera Street in Riga is designed with tram and car traffic in mind, but its crafty shops and cosy cafes attract an increasing number of cyclists and pedestrians, which often leads to a conflict on the rather narrow pavement. For the last 4 years we have been actively advocating a more humane approach to street and public space design in Riga. To prove that the street can be a space for both effective mobility and social life, we built a 14m-long street section on a scale 1:1 with wider sidewalks and a bicycle lane in each direction. The mock-up was built in 3 days and remained in place for a week. We used this time to discuss street design with passers-by, local residents and businessmen, discovering an effective method of involving public in the design process — no one can pass through a vividly blue space without wondering about its purpose.

