



pavilions are currently in use during

events and by the administrators of the

Pompenburgpark.

PEOPLE POLITAI



the potential of empty space. The result was a true vertical city hosting a camp site, a restaurant, a roller disco, a supermarket and much more. 24Hofpoort was initiated by local parties AIR (Rotterdam Architectural Insitute), ArchiGuides and ZUS and was made possible by numerous local partners.

The Luchtsingel is a temporary wooden bridge that gives the area back to pedestrians, connects the former scarce cultural developments in the area and reconnects the city centre with the northern districts. It's the world's first partially crowdfunded infrastructure. The construction consists of planks with texts, specified by each particular crowdfunder, engraved in them.





The business case of the Schieblock initially concerned a temporary transformation of only five years. A new viability of the building had to be sought with only very limited means. ZUS started Schieblock B.V. together with co-developer CODUM. Next, partnerships were made with the owner, the municipality and the contractors. With each of them a microcredit was agreed upon that could be repaid in staggered payments. This agreement led to not only a feasible scenario, but also a high level of involvement during the entire process. Since the transformation was not simply about filling the building, but also about creating a city laboratory, the selection of users took place carefully. This began with the involvement of a number of strategic partners such as the IABR, Motel Mozaigue and the Studio for Unsolicited Architecture. Subsequently space datings were organized for potential renters to meet with the building and with each other. About 80 entrepreneurs and companies were selected. They are housed in the Schieblock up until today. In 2014, after 41/2 years, the Schieblock got the green light for another period of 5 to ten years.





To discourage taggers from placing graffiti on the Luchtsingel, artist collective Opperclaes was asked to paint Ramsy Nasr's poem 'Mi Have a Droom' on it. The poem provides a look into the future in which the Dutch language is immersed with words from many different cultures. The poem was chosen because it represents the connection of people, just as the Luchtsingel does by connecting parts of Rotterdam.



On the roof of station Hofbogen where the bridge of the Luchtsingel lands, a public place will be realized in collaboration with project team Hofbogen and local entrepreneurs. The roof offers space for small-scale initiatives including theater and musical performances. Greening the roof creates a unique place to picnic or walk with a magnificent urban view.

The potential of the roof already has proven its contribution to a positive business climate for entrepreneurs in and around the Hofbogen.

## **WUNDERBAUM**



Theater group Wunderbaum performed their play 'The New Forest - The Coming of Xia' in the Hofbogen Polderpark on top of the former railway station Hofplein. The play is highly interactive and explores the forming of a new, very different society, thereby questioning the current shape of it. Wunderbaum approached locals to be a part of the play and asked ZUS to design the set

## **DE DÉPENDANCE**



De Dépendance is Rotterdam's platform for city culture, with a special focus on public debate and dialogue on the urban issues of our time. This platform started as a precursor of the redevelopment of the area and nowadays functions as a more independant initiative within the Test Site.