FUNCTIONAL LAYOUT

1. Multifunctional hall
2. Lobby, coworking and socializing area
3. Community Library
4. Garden
5. Administrative offices
6. Kitchenette and hospitality
7. Ramp, tactile maps, universal access
8. Storage

EVALUATION

In a larger context, regarding the conversion process of the Cotton Factory, La Firul Ierbii functions as a connection instrument between the dynamic creative community (that drives this process) and the local neighbourhood. The community center is ideally located, at the corner of the former industrial property, with direct access to the boulevard, the river waterfront and a locally relevant footbridge, making it easily accessible to our audience: neighbours, NGOs and civic activists.

Since its inauguration, La Firul Ierbii has proven widely popular. As a result, we have hosted, on average, one public event in every 4 days. Most of the events focused on social innovation, inclusive design, arts, community performances and workshops. This project has also catalysed the formation of a local civic action group (focused on rediscovering and promoting the neighbourhood's local identity) and, in line with our inclusive urban design agenda, we have co-developed an urban mobility club for the visually impaired.

We aim to use our growing local notoriety to further develop our vision of transforming the former Cotton Factory into a citywide creative industries hub. We also need our neighbours’ strong support, in order for this renewal process to spill over into the adjacent public space, and neighbourhoods.