



RETHINKING THE PEDESTAL

What does it mean to create a monument today?

By effecting a shift in meaning we hope to redefine the monument concept, eliminating the more monumental aspect and maintaining just the pedestal:that magical support that can glorify anyone who climbs onto it, and which becomes the focus of attention. Our intention was to leave behind the idea of creating an object to be looked at, generating instead a space to look out from, thus broadening the physical and symbolic possibilities.





