URBAN FARM AT THE VDNKH

MOSCOW, RUSSIA | WOWHAUS

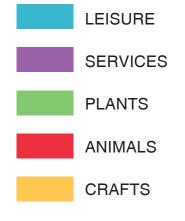
The farm offers a new type of leisure activity for children and parents in Moscow, educating children about the natural world through direct contact with nature. The Urban Farm is set to be a major step in the development of VDNKh – including a completely new building (rather than a remodeling of an existing one), connecting the contemporary city-dweller with his needs and the history of the exhibition park.

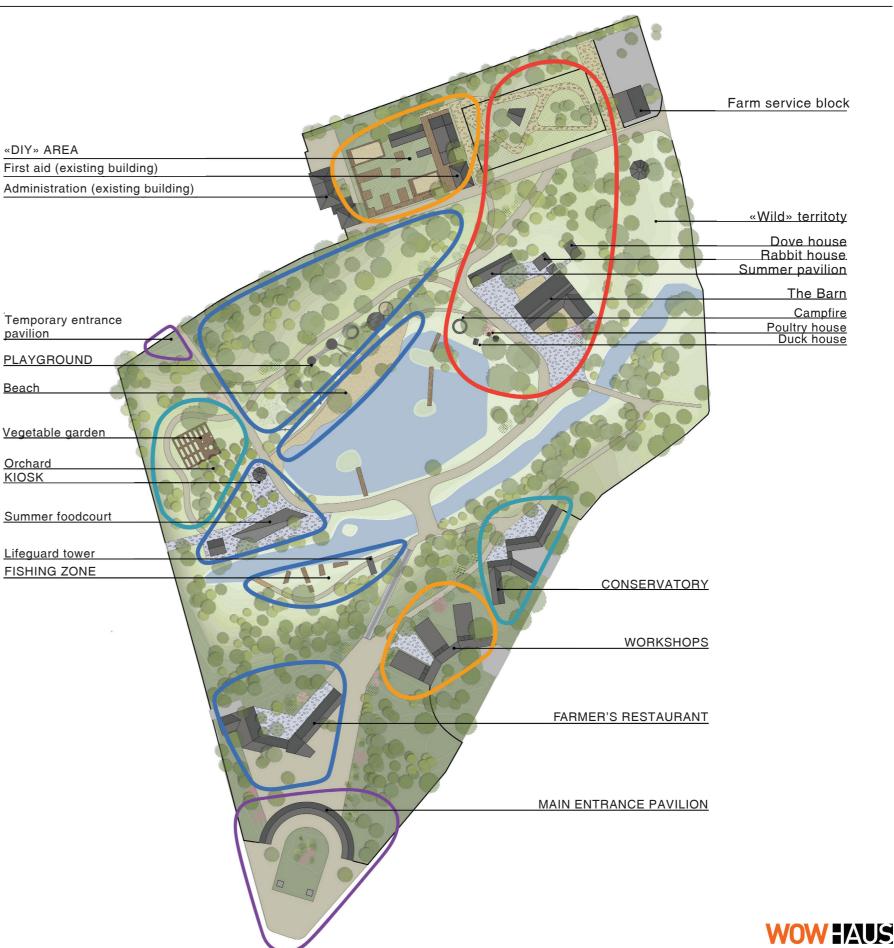
OBJECTIVE:

To make an interesting destination that is attractive for VDNKh visitors on a plot beside the Kamensky Ponds – 40 minutes' walk from VDNKh's Main Entrance, in the most distant corner of the park, bordering on the Botanical Gardens

SOLUTION:

To create a children's educational complex around Kamensky Pond – "a farm in the city", where children will be able to familiarize themselves with nature, find out what various animals look like, and where their milk, vegetables and fruit come from.





PANEL: 1/3