The farm offers a new type of leisure activity for children and parents in Moscow, educating children about the natural world through direct contact with nature. The Urban Farm is set to be a major step in the development of VDNKh – including a completely new building (rather than a remodeling of an existing one), connecting the contemporary city–dweller with his needs and the history of the exhibition park.

**OBJECTIVE:**
To make an interesting destination that is attractive for VDNKh visitors on a plot beside the Kamensky Ponds – 40 minutes’ walk from VDNKh’s Main Entrance, in the most distant corner of the park, bordering on the Botanical Gardens.

**SOLUTION:**
To create a children’s educational complex around Kamensky Pond – “a farm in the city”, where children will be able to familiarize themselves with nature, find out what various animals look like, and where their milk, vegetables and fruit come from.