Pine trees have been planted to provide shade. From the beach they are perceived as a continuous green horizon, effectively pushing the heterogenous architecture of the buildings to the background.

Cars have been banned from the new waterfront to create a direct relationship between the beach and the terraces of the restaurants. Beach and waterfront have become one single public space, where the sea is visible and the beach accessible over a three hundred meter stretch.

Since its completion the new waterfront has changed the behaviour of both residents and tourists. New restaurants and hotels have sprung up while new activities are organised on its platforms.