The Trailer for Research and Activation

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Constructor: Top Event
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The production of public space in Bucharest is dominated by big actors, which are strategically pursuing their goals, framing the inhabitants either as customers or voters. Driven back by the powerful financialization and the performative beautification of the main public spaces, the inhabitants are informally creating their own public spaces of proximity.

The Trailer was conceived to support the alternative nascent forces within the local production of public space. The Trailer is shared free of charge among different organizations. Designed and produced as a robust and practical tool for instant place making, the Trailer aims for the civic, cultural and pedagogical transformation of the public spaces, giving public voice and spatially empowering organisations which are lacking tools to act in the public space. By the profile of its operators and through the nature of its supporting activities, the Trailer seeks to reach communities deprived of access to valuable and meaningful public urban spaces.

Towed by any car with a hook, the Trailer can quickly adapt to the local public spaces, opening up as a “surprise box” up to 3 by 7.5m at the base and 2.5m in height by extending its metal structure and flapping its wooden boards. According to the event and operators’ needs, the Trailer can transform itself into several tables for workshops placed at different heights (for children and adults), a mini-bar, a cooking table, a DJ desk, several exhibition boards and blackboards, bookshelves, a small stage or outdoor cinema.

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