Large lighting poles illuminate the boulevard which is made out of bricks reminiscent of the clay soil of the region.

Two playful elements are added on the roof. A raised rectangular lawn is retained by a bench. Sixty water jets are integrated within the slim roof package with the water flowing down the incline. This water feature has become a successful attraction for kids in summer.

The Zuidboulevard was officially inaugurated on June 3rd, 2017, drawing a crowd of over 10,000 people. This event, in combination with the plaza's central location, has resulted in the new public space becoming rapidly known and often used by the town's inhabitants.