Celebrating as a community
Celebrating together is an important step in the participatory design method and The Brick Bench attracted both local and national media on the day of the inauguration. Like many social housing areas Charlottekvarteret often gets a lot of negative attention in the media. With an event like this we strengthen the positive narrative of Charlottekvarteret showing how different nationalities of all ages can come together to create something very concrete and strengthen their community. Rather than repeating the narrative of “a problem area” this is the story of how a social housing area can contribute positively to its surroundings and be a source of inspiration.

The inauguration attracted people from the whole town and the Mayor gave the opening speech.

During the inauguration the Mayor placed the final brick, which he had made himself earlier in the process.