The Sava Promenada is a continuous riverfront public space where previously there was an underutilized railyard serving a train station. The new park provides a place for people to play, eat, bike, or simply watch the sunset in one of the oldest cities in Europe. The Belgrade Waterfront project is one of the largest construction projects in Europe, with a construction cost of at least 3.5 Billion Euros for its first phase alone.

The 200-meter Sava Promenada exhibition area opened to the public in 2015, realizing the first phase of the Belgrade Waterfront. Sava Promenada creates a direct connection between historic Belgrade and the Sava River, enlivening the public space through cultural and outdoor activities. In just a few months, the Sava Promenada has garnered the attention of the public, with a bustle of activities throughout the day.