Ask a native of Belgrade about their city, and they will proudly expand on their ethos of survival, of rebuilding their cities from rubble. The history of Belgrade tells of a city remade through countless wars and destruction over millennia. The Belgrade Waterfront is a symbol of a new era in this city of fortitude, creating unobstructed access to one of the greatest rivers in Eastern Europe. The project represents the future of the city, a full embrace of life, culture, and beauty at the confluence of the rivers Sava and Danube.

In propelling Belgrade forward, the design team made every effort to preserve the patina of its industrial might. Yesterday, neglected industrial warehouses blocked the city from the water. Today at the Sava Promenada, residents can delight in the peaceful flow of the river and enjoy food, music, and culture on the river.