Illintsi is the center of Illintsi district in Vinnytsia region, Ukraine. Located 65 km to the west from Vinnytsia and 220 km to the south from Kyiv. Population: 11.4 thousand inhabitants and has positive dynamics. The factory of the Lustdorf company is located in Illintsi.

Necessity of main square reconstruction appeared after the overthrow of the monument of Lenin. The challenge and main goal of the project is an idea to get rid of ideological public spaces designing approaches and new quality of space creation.

Important fact that decision-making process was going unusually (for Ukraine) so there were no quick instructions “from above” with mechanism of immediate and thoughtless realization. The decision-making process was multistage and moderate.