The « boulevard de la Dune », a 1.7 km long axis, represents the main access to the beaches of Hossegor and to all the festive places gathered around the « place des Basques ».

The initial site was very deteriorated, both from a landscape point of view and from practices. The boulevard was indeed limited to parking places and road treatments; space was dominated by the strong presence of the car, as well as by a lot of incivility and a feeling of insecurity.

One year and a half ago, you were really close to the seashore without even feeling its presence behind the buildings with disparate architectures. Within a few months, the site was deeply changed, dunes seem to have reinvested the space, and nature seems to have regained its rights.

The bond between city and beach is renewed.