

Impact Evaluation

63%
of visitors come to the Marina for walking and relaxing

Overall
visitor satisfaction
is at **7.6**

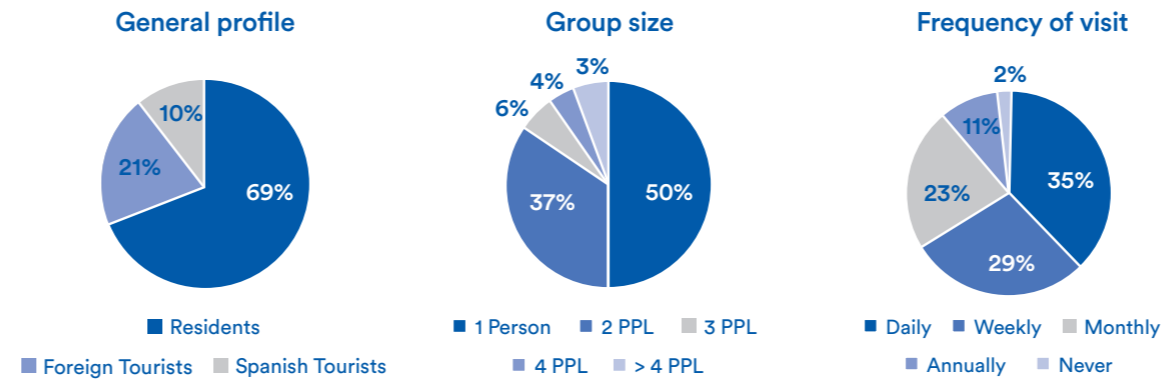
During the afternoon,
the Marina receives
5 cyclists / minute

Stakeholders consider
public space to be a **#1**
priority of intervention

Our assessment strategy is designed to highlight the strongest assets of the Marina, so that they can be used more effectively. It focuses on the collection of both quantitative and qualitative information in three general aspects:

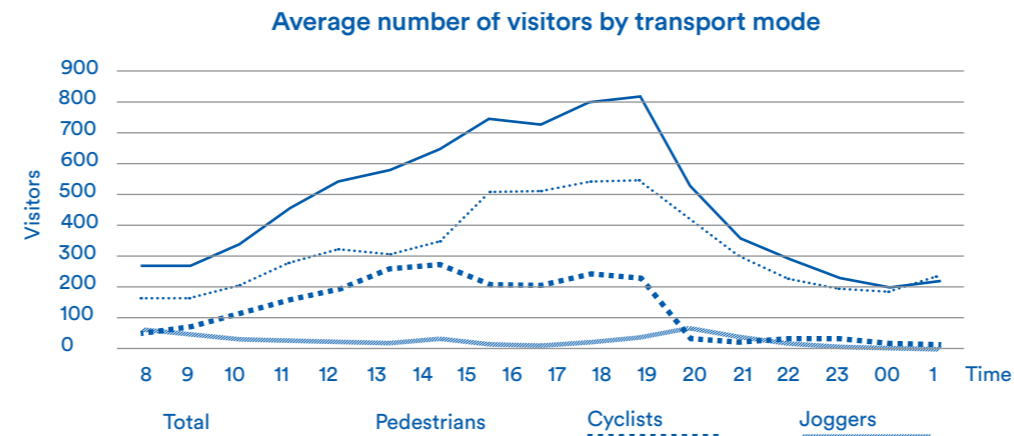
Understanding the profile of our visitors

One-on-one conversations / 18 questions / 303 surveys



Evaluating how specific places work

On-site observations / 8am - 1am / Weekdays & weekends



Measuring the economic value of public space

Internal accounting / Data shared by stakeholders / Discourse analysis

