To further divide this vast area into recognisable spaces, and to draw attention to important historical buildings along the square, four large areas of colour have been introduced, breaking up the monotony of the paved surface. Created in collaboration with artist Benoît van Innis, they are positioned at the entrances to the Onze-Lieve-Vrouwekerk, the library and former city hall, the new Market Hall, and House Van Thuyne, acting as forecourts.

These areas of colour reference the painters of the Leie region, and were inspired by their paintings of the four seasons that hang in the Museum of Deinze, with areas of green, orange, red and white depicting spring, summer, autumn and winter.

Other elements have been integrated into these coloured planes, for example the fountains outside the library and city hall, which invite children to play and thereby reinforce the identity and recognition of the theme of summer.

The redesign has also created opportunities to tie the market place more tightly together with the surrounding town. House Van Thuyne acts as a new public entrance gate to the Kaandelpark, accentuated by newly placed circular, wooden benches and groups of trees, giving the town a new and perfect balance between a stone square and a green park.

Halfway along the length of the market square, a new canopy has been constructed over the recently unearthed foundations of the original city hall of Deinze. This new Market Hall acts as a focal point, and provides a covered space for markets, events, or concerts.