

BEFORE



AFTER



Kapana is a neighbourhood full of history and importance to our city. The origin of the neighbourhood dates back to the early Ottoman era (15th century), when at the time, it was a Charshiya (Turkish marketplace) and turned into a craftsman and artisan trade district. However, for the past few decades, the district was a troublesome zone with decaying buildings and a Tetris game of parked cars. This was quite unfortunate, seeing as the buildings are a recognized during 1980 as a Group Monument of Culture. With hard work and dedication as part of the flagship project of the city of Plovdiv in its implementation of the title, European Capital of Culture in 2019, the neighbourhood was transformed into Bulgaria's first official "creative district".

Kapana created a highly positive impact on the people living and or working in the area and to all the visitors, by optimizing the space with pedestrian streets, cultural places, bars and cafes for developed civilian interaction, and allowing the public to feel open to participate in the vibe of the creative district. By focusing on the human-dimension of the district, we've made an advancement through the elimination of physical barriers - like parked cars and tight sidewalks, by closing 6 whole streets and introducing pedestrian zones, and the elimination of symbolic barriers - by creating a friendly and comfortable space for leisure and local / universal cultural appreciation.