



Kapana is a pulse, an emotion, a provocation and a puzzle. Kapana is discreet, yet significant, it is human and magnetic. It is the heart of the urban living organism, for Plovdiv deserves exactly such kind of spirit, and definitely such kind of future. A creative district - an attractive place for artists, curators, cultural managers, artisans, architects, software specialists, urbanists, writers and musicians from the whole country, brought together in a recognizable international centre. There is no other place in our city with such a concentration of vital societal activities, with such a remarkable sense of urban environment and atmosphere. What makes Kapana district so special is its human dimension- it is so easy to

be found, being close to all the major attractions in the city. You can't stay indifferent - the concentration of galleries, studios, workshops, bars, cafes and restaurants here is truly unique; you are always well hosted, as it offers a broad range of possibilities for tasting local cuisine and specialties from Europe and the world.

The motto of the specially created visual identity Kapana Creative Play-ground -invites you to visit and experience the place on the one hand or become part of its creation and development on the other. Admire & Create Watch & Perform Listen & Play Be Inspired & Influence Talk & Connect Consume & Produce.

Kapana is a place that gives you the cosiness of a customized visit, with a European cultural hub perspective and the opportunity "to get lost". The efforts and the will of all of the operators that have invested their time and energy into the revitalization and maintenance of the district are deep-rooted and predispose the pulse of the community.

