Southampton is an historic port and spa city and the primary departure point for cruise ships sailing from England. Much of the medieval defence walls have remained, but the shoreline has been reclaimed and colonised by port facilities, retail parks and surface car parks, making the city feel increasingly distant from the sea. WestQuay Watermark is a mixed-used scheme sited on reclaimed land just outside the town walls. It brings citizens and visitors back to the old shoreline by creating a major new public space close to the sea.

The development was a strategic and attractive investment with good returns and will continue to enhance the value of the asset for years to come.

Having received £7 million from the Government’s Regional Growth Fund to support the provision of public realm, Westquay project included a stunning new public Esplanade, with its own dedicated programme of events for residents and visitors throughout the year.

The major new public square for Southampton is bringing civic life back to the town wall, with auditorium seating, water features and hard and soft finishes providing a range of spaces for a variety of uses. Uplighting is employed along the Town Wall providing a richly textured backdrop to the scheme at night, while all lighting to the public realm is provided from the building itself and the trees, ensuring the plaza is clutter-free and focusing attention of the ancient Walls.

LOCATION: Southampton, UK
CLIENT: Hammerson
DATE: 2010–2016
STATUS: Complete
SIZE: Phase 1 – 18,850m² site area, 23,450m² total GIA (9,900m² restaurants, 7,200m² cinema, 1,600m² leisure)
BUDGET: £75M