Our design of the Pestalozzi-Quarter uses the diversity of St. Pauli as a basic principle. The layering of urban factors such as maintaining the historical school building and the highly valuable trees mixed with the additional residential buildings and the open spaces in-between, create the urban environment.

In our scheme, the existing buildings which are scattered within the city block keep their solitary character. The new buildings pick up on the site-specific typology and thereby support the existing character of the area.

Our urban design reacts individually to the different surrounding streets: In general the block borders are more closed to the vicinity. We developed a well-balanced relation between buildings and open spaces.

In east-west direction the building block is more perforated: gaps with stairs, low walls and small public spaces open the area towards the side streets “Kleine Freiheit” and “Große Freiheit”. We created open areas that differ in scale and atmosphere and increase in privacy from the block edge towards the inner yards.

To get the construction of the housing schemes started, we developed an office building to the south of the Pestalozzi Quarter which reduces the noise pollution. This building is used by AIDA Entertainment to develop entertainment programs for their cruise ships, as well as a business start-up center for creative, young businesses.