A strategy of ‘urban scenography’ was devised to define a new place of arrival at the newly named ‘West Croydon Circus’. A new interchange route links station entrances to the High Street and Circus with cycling, seating and planting.

Special treatment of the ground at ‘West Croydon Circus’ using standard Streetscape Guidance materials.

Enhancing Croydon’s historic identity: The design approach included a strong strategy where all details were conceived to add to the overall experience. With limited space, a focus was placed on the ‘vertical public realm’ alongside the ground. The special qualities of the place allowed and required us to design highly bespoke improvements within the context of a continuous interchange. A large clock and viewing seat celebrate spatial qualities, whilst a new Rose Window in the car-park wall opens up a view to St Michael’s Church.

Vibrant mixed use: The public realm around West Croydon station reveals a unique and distinctive impression of Croydon to visitors. The project has transformed the once cluttered, unsafe and unattractive area into a safer, greener, more attractive and better connected destination.