The project was built upon the West Croydon Masterplan and formed part of the Connected Croydon Programme. The majority of funding was provided by the Mayor’s Regeneration Fund.

This was a highly ambitious and complex public realm project that was developed in response to regeneration objectives for the centre of Croydon where thousands of new homes and offices, as well as a regional shopping centre, are being planned.

The task was to turn a highly fractured place made up of various transport spaces and slivers of footway into a high quality coherent network of public spaces that would be a delight to be in and a destination in themselves. Emphasis was placed on making a new ‘front door’ to Croydon.

Creating a functioning urban space: West Croydon area was composed of a disjointed series of transport hubs, lacking a sense of a place of arrival that ought or could reflect and amplify Croydon’s civic pride and identity.

Social integration: The project is surrounded by new regeneration of Croydon, meaning that some of the more historic and delicate buildings containing local shops and community facilities are in danger of being squeezed out. This project engaged with new and old, large and small to enhance the qualities of Croydon that gives it such distinctive charm; a place with a rich mix of modernism, history of innovation in art and music, long views to the surrounding hills and thriving local communities.

The project takes the public spaces available and joins them up to create an urban scenography of grounds, screens and objects.