ELTHAM HIGH STREET, LONDON

Engagement with an involved community: Early in the design process, workshops involved open discussions with local stakeholders on issues that matter to them. Key issues included strengthening local identity, connecting both sides of the street and better access for all users. Large workshops with local stakeholders and community representatives were supported by an ‘Ideas Rug’ - visibly revealing the relationship between what was said and how designs responded.

Historically, Eltham High Street was significant in its proximity to the English Channel ports of Kent. Set across an elevated plateau, the High Street provided a link between Kent and London, and offered a place of rest and orientation for travellers.

One of the key issues addressed as part of the scheme was adjusting the balance between cars, cyclists and pedestrians within a road dominated by cars.

Advanced signal systems, narrower roads, wider footways, barriers removed and prominent crossings were introduced. Highlights address the historic identity of the area including a wide painted crossing that uses graphics to slow cars and evoke the 1920’s imagery of the nearby Eltham Palace.

Greening the street extends the Victorian experiment at Well Hall Pleasance, through a series of ‘Street Gardens’ along the northern side of the footway and in Passey Place.