CINEMA USERA

Cultural Device for Citizen Management

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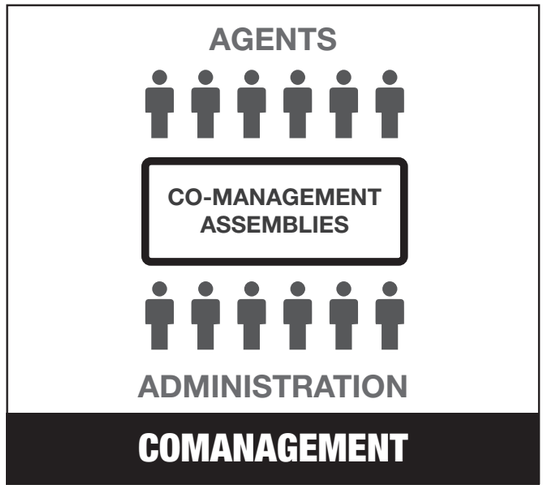
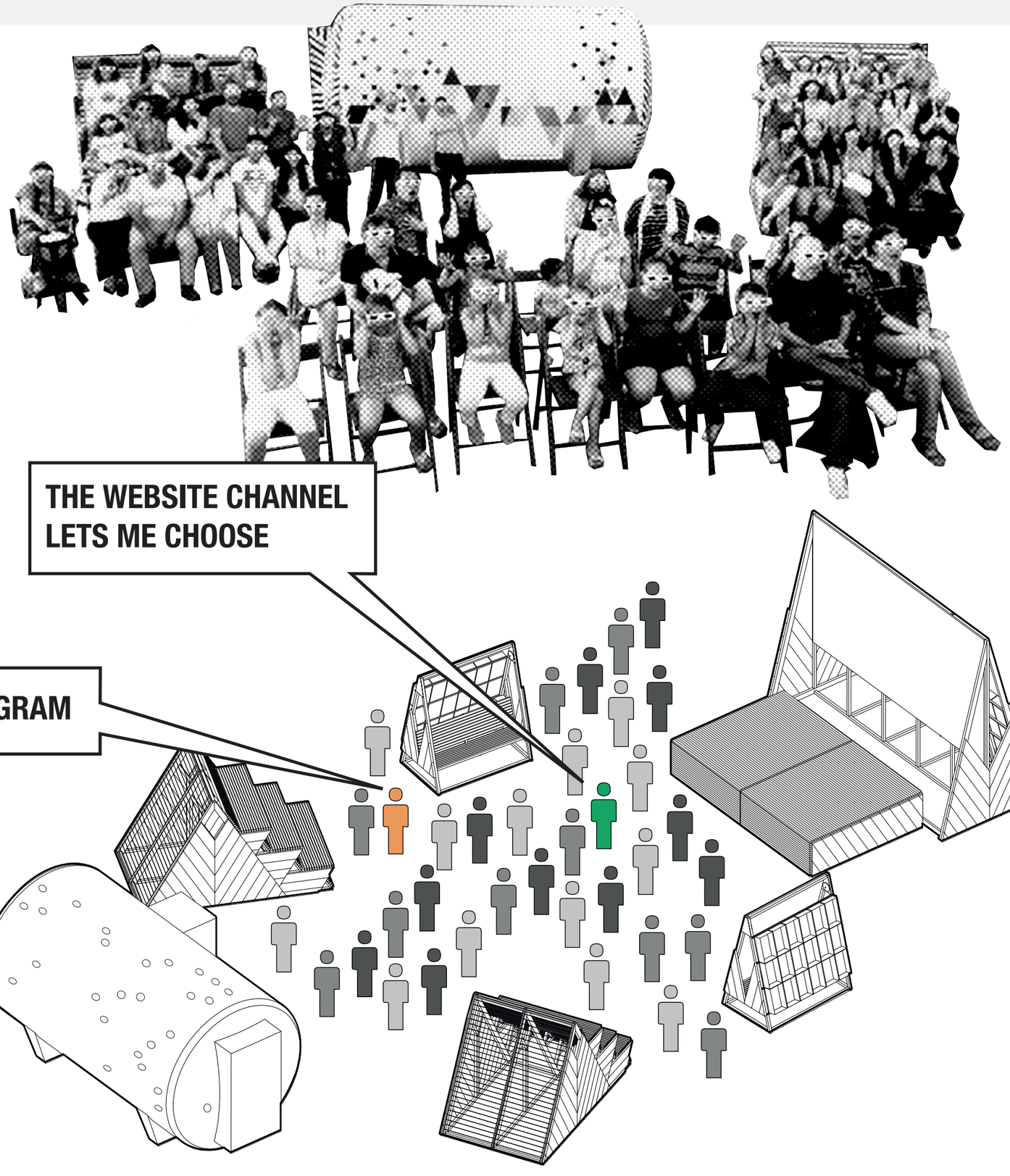


With Cinema Usera we worked in the neighbourhood of Zofio forming a team with the different cultural agents of the neighbourhood. The starting point was a co-production of the new space, so that it could meet the community needs. The Cinema Usera proposal was based on the diagnostic and co-design process. It was conceived as a device that amplifies and supports the activities of the network of cultural agents that are already developing its activity in Usera.

This device is co-produced with several agents who develop a process of co-design of the proposal and subsequently executing in the collective building process with the different actors involve.

At the same time, it defines the associated governance model and the channels for participation. This infrastructure, even though installed on public land, it has a co-management of the contents by the different agents (neighbours, associations, institutions…). There is a co-management table between the administration and the agents where to articulate the decision making process. This is a mix table where to coordinate the activities and develop a governance of the space though periodical monthly meetings.

Furthermore a web channel was opened for public participation of the neighbours in the programming of the activities and contents of the space. All the programs come from citizen proposals to the co-managed table who only coordinates this proposals and programs and makes them possible to be developed.

CO-MANAGEMENT TABLE:
Mix Table of neighborhood agents, collectives and City Council.
Kubic Fabric, Espacio Oculto, AV Zofio, Intermediae, TXP.
Here the activities are coordinated and the governance of the space is developed.
Metting or assembly periodicity: Every month.

CHANNELS FOR CITIZEN PARTICIPATION:
The programed activities are decided by the neighbors through an online platform. The CoMangement table will developed the management of this program.