

Cerdà Postmetropolis
Government of Metropolitan
Regions in the 21st Century

International Congress
from 8 to 12 June 2010
CCCB

Cerdà post metropolis International Congress

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June 2009 saw the start of the celebrations in honour of the 150th anniversary of the approval of the project for the Barcelona Eixample neighbourhood, the *Cerdà Eixample Plan*. This is a celebration of the past that aspires to look to the future. In this regard, while it is clear that the *Cerdà Year* had to begin with an explanation of the Eixample, its history and its analysis as an urban form in the context of the city's urban planning, it must necessarily end by proposing some reflection on the future of the metropolis of Barcelona in the 21st century. Beyond looking back over the historical evolution of the grid of streets and blocks that, without a doubt, defined a new city, the *Cerdà Year* invites us to imagine the future city by projecting the Cerdà gaze on to the city to come.

This certainly does not mean imagining the physical spread of the *Eixample* (extension) over the territory. What the *Cerdà Year* inspires us to do instead is to revise both the process of urban planning in the territory and the social construction of the city so as to confirm the need for a gesture that would surely remind us of Cerdà's gesture when he proposed the Eixample for Barcelona.

There is a Cerdà gesture that is related with deep, detailed knowledge of the city, its diagnosis, its capacity to transform itself on the basis of understanding its different logics. Hence, Cerdà studied and demonstrated the link between density and overly high mortality rates – then the main urban problem – to conclude that the existing city needed reform and expansion as the prior condition for planning an urban space more in keeping with the technical and social modernity that Barcelona then upheld. It was this gesture that led Cerdà to argue for the need for the Eixample Plan.

There is also a Cerdà gesture linked with the capacity for administering this transformation through governing the territory, adapting the frameworks of action and political management and ensuring that they are appropriate for the real scale of metropolitan dynamics. This is so much the case that the thinking that produced the Eixample led to nothing less than the municipal unification of 1897, a first leap ahead in the city's scale of government.

These two gestures are definitely illuminating if we think about the present-day situation of the metropolis of Barcelona. We have good knowledge of the metropolitan territory and we can evaluate with relative precision the volumes of population, land consumption and cultural habits but we still need to resolve the problem of how to ensure that this exhaustive diagnosis will serve a regional vision of government of the territory.

Thinking about the present moment of territorial government on the wider metropolitan scale raises no few difficulties. Nevertheless, while this is a

necessary condition, it is not sufficient since the eventual creation of a law or the shaping of future metropolitan government needs to go hand in hand with another still more important gesture of clearly Cerdanian roots: the redefinition, inspired on the diagnosis of territory, of urban policies on the metropolitan scale.

To synthesise, this means three things: bringing up to date the urban policies pertaining to the compact city; thinking up new ones with regard to the context of disperse urbanisation and, in both cases, producing strategies and plans to the measure of a territorial scale that goes beyond the administrative limits of the municipalities.

To sum up in a few words: take urban policy out into the territory. This, then, is the reality of the *Cerdà Gesture* from which Barcelona might benefit in this new century.

With this in mind, the Cerdà Postmetropolis Congress will bring together more than sixty experts from the local and international spheres who will present their points of view from different territories and disciplines over a week of working together. The discussion on the metropolitan city will, moreover, be approached in different formats, for example fifteen panel sessions and two sessions of voting for urban policies so that the experts and the audience may choose the most appropriate actions for the different urban and territorial settings.

There can be no doubt that Cerdà's rhetorical demand "*Ruralizad lo urbano, urbanizad lo rural*" (Ruralise the urban, urbanise the rural) materialised in the course of the twentieth century and we have indeed urbanised the countryside. Yet it is equally clear that we have done so without the policy, without the politics to inspire the urbanity that would have enabled us to go beyond the pure and simple urbanisation of the territory.

Beyond celebrating the anniversary and upholding the figure of the engineer-creator of the Eixample, beyond revising the form and urban functionality of the Eixample, the *Cerdà Year* offers us an opportunity to submit the metropolitan question to debate. It is a debate that, although it must begin with the Eixample itself, evaluating its history and urban relevance today, must end a long way from the frontiers that define the geometry of its present grid so as to bring to light, and put on the agenda of urban policy-making the territories of the metropolis where the *Cerdà gesture* is most necessary now.

Francesc Muñoz, director of the Congress

The New Scale of the Metropolis

Tuesday 8

Cerdà Postmetropolis

10 a.m. Official opening of the Congress

10.30 a.m. Presentation of the Congress content **From the 19th to the 21st Century: the Cerdà Gesture and the Postmetropolis**

Francesc Muñoz, director of the Cerdà Postmetropolis International Congress

11 a.m. Presentation **From the Metropolis to the Postmetropolis: Urban Form and Government of the Territory City** **Edward Soja**, Distinguished Professor of Urban Planning at UCLA Presented and moderated by **Francesc Muñoz**

12 noon-12.30 p.m. Break

The New Scale of the Metropolis

12.30-2 p.m. Panel 1 **From the First Metropolis to the Territory City: The Change in Scale of Urban Government**

Joan Busquets, architect and professor of Urban Planning at the ETSAB **Joan Fuster Sobrepere**, lecturer in Contemporary History at the Open University of Catalonia and member of the advisory council for the Cerdà year **Joan Roca**, director of the Barcelona Museum of History Presented and moderated by **Antoni Tulla**, director of the Department de Geography at the Autonomous University of Barcelona

4-5.30 p.m. Panel 2 **Visions of the Future for a Metropolitan Government in Barcelona**

Jordi Borja, sociologist and urban planner, director of the Department of City Management and Urban Planning at the Open University of Catalonia **Oriol Nel·lo**, general secretary of Territorial Planning of the Generalitat (Government) of Catalonia **Ramon García-Bragado**, deputy mayor for Urban Planning, Infrastructure, Housing and Internal Government of the Barcelona City Council Presented and moderated by **Mireia Belil**, geographer and general director of the Universal Forum of Cultures Foundation

5.30-6 p.m. Break

6-7.30 p.m. Panel 3 **The Change of Scale of Metropolitan Government: European Examples**

Andy Thornley, professor of Urban Planning at the London School of Economics **Leo van den Berg**, professor of Regional Economics and Urban Development at the Erasmus University of Rotterdam and director of EURICUR **Andy Jonas**, professor of Human Geography at the University of Hull Presented and moderated by **Mariona Tomàs**, lecturer in Constitutional Law and Political Science at the University of Barcelona

7.30-9 p.m. Panel 4 **Governing Territory and Metropolitan Governance**

Tim Campbell, president of the Urban Age Institute **Bruno Dente**, professor of Public Policy Analysis at the Politecnico di Milano **Christian Lefèvre**, professor at the Institut Français d'Urbanisme at the Université Paris-Est Presented and moderated by **Joan Subirats**, Professor of Political Science at the Autonomous University of Barcelona

10 a.m-11.30 a.m. Panel 5 **The Metropolitan City at Boiling Point**

Florian Beigel, professor of Architecture at London Metropolitan University **Eduard Bru**, architect **Manuel Gausa**, architect, vicepresident of CADS, professor and director of the Scuola di Dottorato in Architettura e Design de la UNIGE (Geneva) Presented and moderated by **Francesc Muñoz**

4-5.30 p.m. Panel 2 **Urban Policies in the Compact City**

Neil Leach, architect and Professor of Architecture at the University of Southern California **Juli Ponce**, Professor of Administrative Law at the University of Barcelona **Andy Pratt**, professor of Culture, Media and Economy at King's College, London Presented and moderated by **Jordi Pascual**, Agenda 21 for culture (Barcelona City Council and CGLU)

6-7.30 p.m. Panel 3 **Urban Policies in the Compact City II: From Social Segregation to the Economics of Culture**

Neil Leach, architect and Professor of Architecture at the University of Southern California **Juli Ponce**, Professor of Administrative Law at the University of Barcelona **Andy Pratt**, professor of Culture, Media and Economy at King's College, London Presented and moderated by **Jordi Pascual**, Agenda 21 for culture (Barcelona City Council and CGLU)

7.30-8.30 p.m. **Voting Session on Urban Policies: Panel discussion on various urban scenarios**

Panel of experts: **Oriol Clos**, chief architect of the Barcelona City Council, **Sebastià Jornet**, architect, lecturer in Urban Planning at the ETSAB, **Carles Llop**, director of the Department of Urbanism and Regional Planning at the Technical University of Catalonia and **Isabel Salamaña**, lecturer of Geography at the University of Girona Presented and moderated by **Albert Arias**, geographer

11.30 a.m.-12 noon Break

12 noon-1.30 p.m. Panel 1 **The Compact City: Beyond Density**

Giandomenico Amendola, professor of Urban Sociology at the Università degli Studi di Firenze **Amador Ferrer**, architect **Albert Serratosa**, president of the Institute of Territorial Studies and professor of Territorial Regulation and Urban Planning at the Technical University of Catalonia Presented and moderated by **Carme Bellet**, lecturer in the Department of Geography and Sociology at the University of Lleida

6-7.30 p.m. Panel 2 **Urban Policies in the Compact City I: From Regeneration to Sustainability**

Isabel Guerra, professor of Urban Sociology at the Instituto Superior de Ciências do Trabalho e Empresas de Lisbon **Salvador Rueda**, director of the Urban Ecology Agency of Barcelona **Xavier Monteys**, professor of Architectural Projects at the ETSAB/ETSAB Presented and moderated by **Núria Benach**, lecturer of Human Geography at the University of Barcelona

5.30-6 p.m. Break

11.30 a.m.-12 noon **Conclusions and Prospects of the Congress**

Francesc Muñoz

11.30 a.m.-12 noon **What Metropolitan City?**

Final panel attended by mayors of the metropolitan municipalities

1.00 p.m. Closing session

By **Jordi Hereu**, Mayor of Barcelona

Urban Policies in the Compact City

Wednesday 9

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Urban Policies in Disperse Urbanisation

Thursday 10

Urban Policies in Disperse Urbanisation

10-11.30 a.m. Panel 1 **Dispersion of Urbanisation in Territory: Visions and Challenges**

Francesco Indovina, professor in the Faculty of Territorial Planning at the Istituto Universitario di Architettura di Venezia **Hans Ibelings**, architecture critic, editor of the review *A10 New European Architecture* **Manel Larrosa**, architect **Josep Maria Carrera**, coordinator of the Metropolitan Territorial Plan of Barcelona Presented and moderated by **Ivan Muñoz**, lecturer in Applied Economics at the Autonomous University of Barcelona

11.30 a.m.-12 noon Break

12 noon-1.30 p.m. Panel 2 **Reinventing Urban Policies in Disperse Urbanisation I: Strategies from the Standpoint of Planning**

Joan Barba, architect and urban planner **Richard Ingersoll**, architect and lecturer at Syracuse University in Florence **Maurici Armengou**, head of Housing, Urban Planning and Activities Services in the Diputació de Barcelona (Barcelona County Council) Presented and moderated by **Xavier Boneta**, Territorial Observatory in the Diputació de Barcelona (Barcelona County Council)

6-7.30 p.m. Panel 4 **Reinventing Urban Policies in Disperse Urbanisation III: Strategies from the Standpoint of Urban Planning**

Joan Barba, architect and urban planner **Richard Ingersoll**, architect and lecturer at Syracuse University in Florence **Maurici Armengou**, head of Housing, Urban Planning and Activities Services in the Diputació de Barcelona (Barcelona County Council) Presented and moderated by **Xavier Boneta**, Territorial Observatory in the Diputació de Barcelona (Barcelona County Council)

7.30-8.30 p.m. **Voting Session on Urban Policies: Panel discussion on various urban scenarios**

Panel of experts: **Jorge Perea**, architect, **Juan Carlos Montiel**, architect and managing director of Barcelona Regional and **Txema Onzaín**, architect and partner of the Office ONL-Arquitectes Presented and moderated by **Maties Serracant**, geographer and consultant on matters pertaining to territory, mobility and environment

11.30 a.m.-12 noon **Conclusions and Prospects of the Congress**

Francesc Muñoz

11.30 a.m.-12 noon **What Metropolitan City?**

Final panel attended by mayors of the metropolitan municipalities

1.00 p.m. Closing session

By **Jordi Hereu**, Mayor of Barcelona

The Cerdà Gesture: An Agenda for Metropolitan Government

Friday 11

The Cerdà Gesture: An Agenda for Metropolitan Government

10-11.30 a.m. Panel 1 **Projecting the Supramunicipal Scale: A Metropolitan Vision**

Juan Carlos Montiel, architect and managing director of Barcelona Regional **Ricard Pié**, Professor of Urban Planning and Territorial Regulation at the Technical University of Catalonia **Vicenç Izquierdo**, head of Road Infrastructure and Services and Mobility at the Diputació de Barcelona (Barcelona County Council) Presented and moderated by **Josep Antoni Báguena**, adviser on territorial planning for the Generalitat (Government) of Catalonia

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Final panel attended by mayors of the metropolitan municipalities

1.00 p.m. Closing session

By **Jordi Hereu**, Mayor of Barcelona

Saturday 12

Postmetropolitan Itineraries

The Congress closes with a direct, explicit look at metropolitan territory on the basis of a series of itineraries of supramunicipal scope that will permit those who wish to participate to understand –from a bus or light aircraft– first-hand and with a real-life image of the territorial reality, the content presented in the Congress.

Itinerary I

Where does the metropolis end? Reconnaissance flight over the territory leaving from the Sabadell aerodrome

Itinerary II

Besòs: from border to public space

Itinerary III

Llobregat: new metropolitan axis

Other Activities

Voting on Urban Policies

What are the urban policies that best suit the metropolitan territory today? How are we to define urban projects in settings that are as different as the compact city and disperse urbanisation?

Is turning streets into pedestrian precincts a good option in urban design for every historic city centre? Is it possible to find an alternative model of public space that might be better adapted to a low-density town or city?

Questions such as these furnish the content for an intermeshed debate in which the planners – who are presently designing our cities – and the experts of the future – who are now training in order to be able to do so at some time yet to come – will have to choose and explain the best urban policies that will keep being proposed in a discussion that aspires to offer alternative gazes to the *copy&paste* of urban policies that have marked many examples both of urban transformation and of new urban development zones.

Audiovisual Programme *Cities in Movement*

Cities in Movement is a cycle on the construction of the city (construction in the sense of urban-planning and construction of an imaginary), on its transformations, on how it is and has been inhabited. From Africa at the height of its decolonisation to the American ghettos of the nineties, from the Berlin of the 1920s to Shanghai in the twenty-first century: times, cities and faces are talking, asking and responding, tracing a territory that it is impossible to embrace from end to end yet that is recognisable beyond time and frontiers. This is an inquiry into how we imagine and live in the city.

Tuesday 8 June

7 p.m.

Picturing a Metropolis

New York City Unveiled. DVD. No dialogue

A programme of short pieces, 26 titles that portray the city of New York from 1899 to 1940.

9 p.m.

Borom Sarret

Ousmane Sembène, 1963, Senegal, 19 min, DVD, Original version, Spanish subtitles

London

Patrick Keiller, 1994, Great Britain, 85 min, 35 mm, Original version, Catalan subtitles

Borom Sarret looks at Dakar and the effects of colonialism through the story of a cart driver who has to take a man from a poor neighbourhood to an elegant residential zone where carts are banned. *London* is a chronicle of the British capital over one year: the monetary crisis, the IRA bombs, the elections, the monuments and public spaces. It is an essay about a city undergoing constant transformation.

Wednesday 9 June

7 p.m.

Suite Xinesa (Chinese Suite)

DA, Spain-Chine-France, 2008, 98 min, HDVCAM, Original version, Catalan subtitles

Through the gaze of several young Chinese directors, we learn about the inner life of five Chinese cities: Xi'an by Chen Tao, Chongqing by Peng Tao, Canton by Li Hongqi, Shanghai by Han Jie and Suzhou by Jia Zhangke. A production of Xstream Pictures/CCCB/Cité de l'Architecture et du Patrimoine for the exhibition "A la ciutat xinesa. Mirades sobre les transformacions d'un imperi" (In the Chinese City: Perspectives on the Transmutations of an Empire).

9 p.m.

Public Housing

Frederick Wiseman, 1997, USA, 195 min, DVD, Original version, Catalan subtitles

With his unique focus on faces, gestures and words, Wiseman portrays daily life in a neighbourhood of public housing in Chicago: thirty hectares, all sorts of buildings, new, big or old, with kids, poverty and love, thirty-seven days of filming to compose a fresco that vehemently counters the generalised fictions about black ghettos.

Thursday 10 June

7 p.m.

CITY2CITY (D'une ville à l'autre)

2006, 80 min, DVD, no dialogue

Ten artists from ten different countries offer us their varying perceptions on cities and urban life. The authors are Marina Chernikova, Nose Chan, John Smith, Toby Cornish, Alli Savolainen, Kentaro Taki, Pablo Altés, Ulrich Fischer, Dudouet, Kaplan and Agustin Gimel.

9 p.m.

Menschen am Sonntag

Robert Siodmak, 1929, Germany, 67 min, 35 mm, no dialogue

Metropolis, Report from China

Clemens von Wedemeyer and Maya Schweizer, 2006, Germany-China, 42 min, Betacam SP, Original version, Spanish subtitles

From one kind of modernity to another, from one city to another: from a canto to the city to the tempo and leisure spaces of *Menschen am Sonntag* in this encounter between the totalitarianism created by Fritz Lang in *Metropolis* and modern China in *Metropolis, Report from China*, a film about a crowded city, with no place to escape to, no limits or periphery, and crammed with images.

Congress in Progress

From February to May 2010 a series of different introductory seminars have been celebrated in different municipalities of the Barcelona metropolitan territory. These introductory seminars have furnished content for some of the themes of debate at the final Congress. This *Congress in Progress* has made it possible to situate the debate on territorial dynamics and urban policy in different metropolitan municipalities (Sabadell, El Prat de Llobregat and Sant Adrià de Besòs) about which a number of case studies have been presented in order to show the transformation of the city in some of its more recent manifestations:

Regenerations

Regeneration of the existing city

Landscapes

Integration of urban surroundings

Extensions

Areas of new growth

Recycling

Recycling industrial landscapes

All these seminars sessions and other Congress materials will be available at the blog www.anycerda.org/congress

Useful Information

International Congress Cerdà Postmetropolis

+34 93 306 41 33 / cursos@cccb.org
www.cccb.org / www.anycerda.org
Free of charge

Limited seating available
Translation into Catalan, Spanish and English is offered

The CCCB reserves the right to make any necessary changes to the programme in the case of unforeseen circumstances

CCCB

Montalegre, 5
Barcelona 08001

Postmetropolitan itineraries

Prices

Itinerary I: 60€

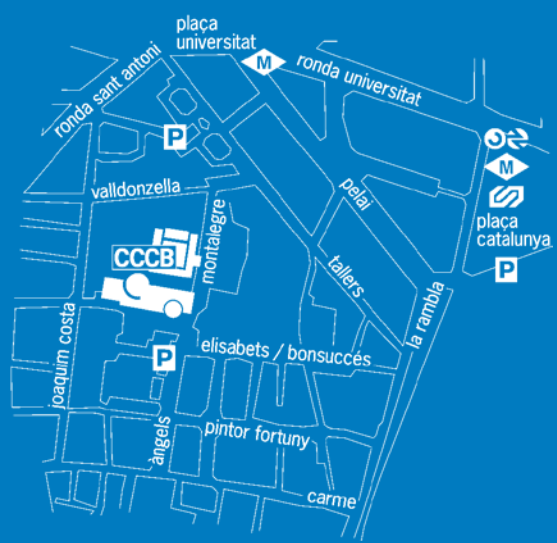
Itineraries II - III: 10€

Prior reservation is necessary
93 306 41 00
seducatiu@cccb.org

Audiovisual Programme *Cities in Movement*

All sessions will take place in the Auditorium of the CCCB
Free of charge
Limited seating available

Cerdà post metropolis International Congress



CCCB
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Barcelona 08001

Organised by:

